

# Show Racism the Red Card **ANTI-RACIST** **SCHOOL COMPETITION**





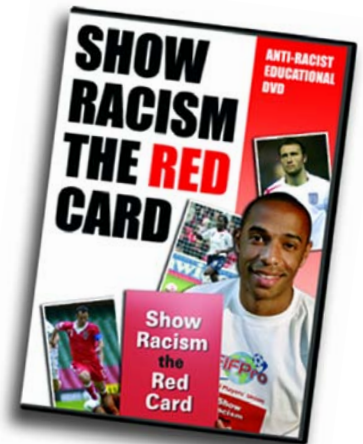
**SHOW RACISM THE RED CARD** is an anti-racist charity, which specialises in producing educational resources, including films, education packs, magazines and posters. The aim of the campaign is to combat racism through the use of footballers as anti-racist role models and SRtRC is fortunate to have the backing of many top managers and players. This is the tenth successive year the campaign has organised an anti-racist school competition and it is an extremely useful way of engaging young people's interest in anti-racism.

The Show Racism the Red Card Anti-Racist School Competition 2009 saw 632 schools take part throughout England, with an estimated 66,000 pupils of different ages and abilities producing anti-racist themed artwork, creative writing, films and music. The Prize Giving Ceremony for the 2009 Competition took place at Villa Park, Birmingham.

102 prize winners from England attended and received their prizes which included an England ball and cap, signed football shirts and balls from professional football clubs, match tickets and certificates. Current and former professional footballers attended to give out the prizes including England player Ashley Young and USA international Bradley Guzan. SRtRC will organise a similarly prestigious Awards Ceremony for the winners of the 2010 competition.

The overall winner of the 2009 competition was awarded a trip to Manchester United's training ground where she saw the team train and interviewed Ryan Giggs. With 2010 being a World Cup year we are hoping to organise some similarly fantastic prizes for winners of this year's competition.

The Show Racism the Red Card film is 20 minutes long and conveys a powerful anti-racist message. The film features interviews with some of the most popular footballers currently in the game and is accompanied by a new education pack with ideas and activities suitable for a broad age range, from Primary to Secondary schools.



# RULES

- **Each school must register for the competition by filling in and returning the form below and ordering the Show Racism the Red Card DVD and education pack, no later than 26th February 2010.** Registration is free. The DVD and pack cost £25.00, including postage and packaging. This new version of the SRtRC film comes packaged with a bonus film 'Racism and the Beautiful Game', which covers some of the history of racism and football. If you have previously purchased the DVD and pack, you don't have to order another copy to take part in the competition, but you must fill in the registration form.
- The pupils must watch the video and then produce a piece of visual artwork\*, creative writing or film against racism\*\*. The SRtRC film and education pack explore different aspects of racism, so the work does not have to have a football theme.
  - \* *The maximum size of artwork must not exceed A3 (297mm x 420mm)*
  - \*\* *Film entries must not exceed 15mins in length. Film entries must be playable in Windows Media Player or on a standard DVD player.*
- The school will then have the task of picking its own winning entry. Due to the large response to the competition each year we can only accept **ONE ENTRY PER SCHOOL**. If you send more than one entry to us, entries will be returned to you. **Send your school's winning entry to Show Racism the Red Card by 19th March 2010.**
- You must supply the following information on the reverse of your school's entry: Name and year group of entrant, name of school and the number of pupils who took part in the competition in your school.
- SRtRC suggest schools encourage pupils to make individual entries, rather than group entries.
- If you wish to take part in Scotland, there is separate competition for Scottish schools. For registration and rules details, please see the SRtRC Scotland website: [www.theredcardscotland.org](http://www.theredcardscotland.org)
- If you wish to take part in Wales, there is a separate competition for Welsh schools, please see the SRtRC Wales website: [www.theredcardwales.org](http://www.theredcardwales.org)
- An independent panel of judges will pick the winners and Show Racism the Red Card will organise a prize-giving ceremony to present the winners with their prizes. Winners will be notified in April 2010. Winning entries will be selected in each category. Professional footballers have presented the prizes at these prize-giving ceremonies. In the past these prizes have included match tickets and autographed football items such as shirts or footballs, as well as a framed certificate. The entry adjudged to have won the competition overall, will also receive a prize for their school.
- Entries will be placed in several age categories: Primary Year 1-4, Primary Year 5-7, Secondary Year 7-9, Secondary Year 10-11 and a Special Schools category. There will also be a separate 'All Age & Abilities Multi Media Category' for any film or music entries.
- Entries in the School Competition could also be published in future editions of the Show Racism the Red Card magazine or featured on SRtRC posters. Show Racism the Red Card also makes use of winning entries on calendars and other publications and may include entries as extras on future editions of SRtRC films.



The overall theme of the SRtRC School Competition England 2010 is anti-racism. Schools can also use SRtRC films 'A SAFE PLACE' and 'ISLAMOPHOBIA' as a stimulus for participation and may wish to consider the following themes:

- Islamophobia
- Welcoming new people to Britain
- Asylum Seeker / Migrant Mythbusting
- Dealing with racism



## RULES RECAP

- Your school must have a video/DVD and education pack
- Registration by 26th February 2010
- Entries to be received by 19th March 2010
- One entry per school

## REGISTRATION FORM

Contact name: .....

School name: .....

Address: .....

.....

.....

Tel: .....

Please tick box: **DVD purchase\* & Registration**

**Registration only**  (if DVD previously purchased)

\* Please enclose a cheque for £25.00 payable to 'Show Racism the Red Card'.

Please submit your registration form via the post.

Send to: **Competition Registration, Show Racism the Red Card,  
PO Box 141, Whitley Bay, NE26 3YH.**



### ENTRY LABEL

Entrant's name .....

Age .....

School name .....

.....

Number of participants in the school .....

